

QUALITY AND FOOD SAFETY POLICY

As ANADOLU ETAP BEVERAGE, we are committed to providing our customers with safe, high-quality fruit juices, concentrates, and purees in line with our values of people-centricity, reliability, social responsibility, sustainability, equal opportunities, and innovation.

We fulfill our quality and food safety commitment through the following core principles:

- **Providing Quality and Safe Products**

We produce products that fully meet quality, food safety, and customer expectations, in compliance with national and international requirements.

- **Competent and Responsible Employees**

All our employees receive regular training on GMP, HACCP principles, product safety, and quality standards. They perform their duties in compliance with all applicable legal and customer requirements.

- **Reliable Raw Material Supply**

Through our supplier development programs and risk management processes, we carefully select raw material sources. We verify the competence of farmers and suppliers through effective monitoring and quality control methods.

- **Continuous Improvement**

With a process-based approach, we establish efficient, safe processes that enhance customer satisfaction. By identifying areas for development, we continuously strengthen our competitiveness in the sector through best practices and modern technology. We provide our employees with the knowledge, experience, and tools needed to implement these improvements.

- **Policy Accessibility**

All our employees adopt and implement the quality and food safety policy. The policy is published in its current version on the ANADOLUE ETAP website for access by our customers, suppliers, and stakeholders.