





“We Carry the Values Acquired from Anatolia Throughout The World”

**65% export-oriented sales volume**  
**60+ Countries**

Export to a wide market extending from Japan to USA and Europe.



**Smart Agriculture Practices**  
**Modern Production Technologies**



**Contributions to Employment and Rural Development**

- More than 4000 employee
- Fruit supply from more than 4000 villages



**Fruit Expertise**

- 2 R&D Centers
- Research Farms
- 150 different varieties of 9 different fruits
- Fresh fruits, concentrates and puree products



**Quality and Food Safety**

- International Quality Standards
- Raw Material Continuity and Efficiency
- Sustainable Supply Chain
- Traceability



**Sustainable Agriculture Principles**

- Efficient Use Of Natural Resources
- Added Value for Economy, Environment and Society
- Protection of Biodiversity
- United Nations Global Compact Signatory



**Social Investments**

- MiÇO
- AgroAcademy



# Anadolu Etap Quality from the Farm to the Table



## TURKEY'S LARGEST FRUIT GROWING AND FRUIT JUICE PROCESSING COMPANY

Some of our fruits, which we grow in our farms with an understanding of sustainable agriculture, are on their way to our packaging house and others to our plants, to be processed into fruit juice concentrate

## PROCESS CONTROL

We track and monitor all stages from harvest to production, from loading to shipping, with information systems.

## HIGH QUALITY

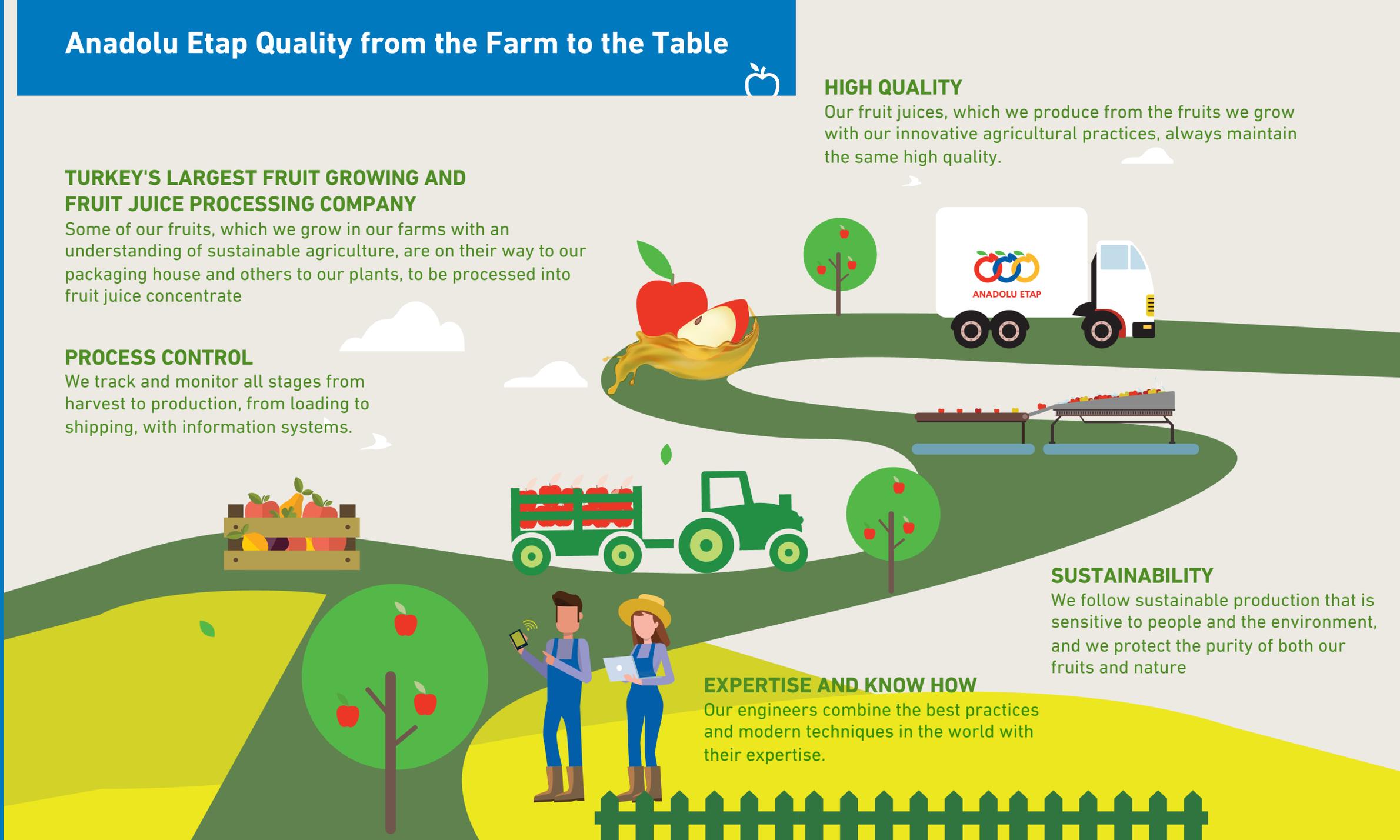
Our fruit juices, which we produce from the fruits we grow with our innovative agricultural practices, always maintain the same high quality.

## SUSTAINABILITY

We follow sustainable production that is sensitive to people and the environment, and we protect the purity of both our fruits and nature

## EXPERTISE AND KNOW HOW

Our engineers combine the best practices and modern techniques in the world with their expertise.





8 farms



3.000

HA land



5.000.000

fruit trees



3 fruit juice plants



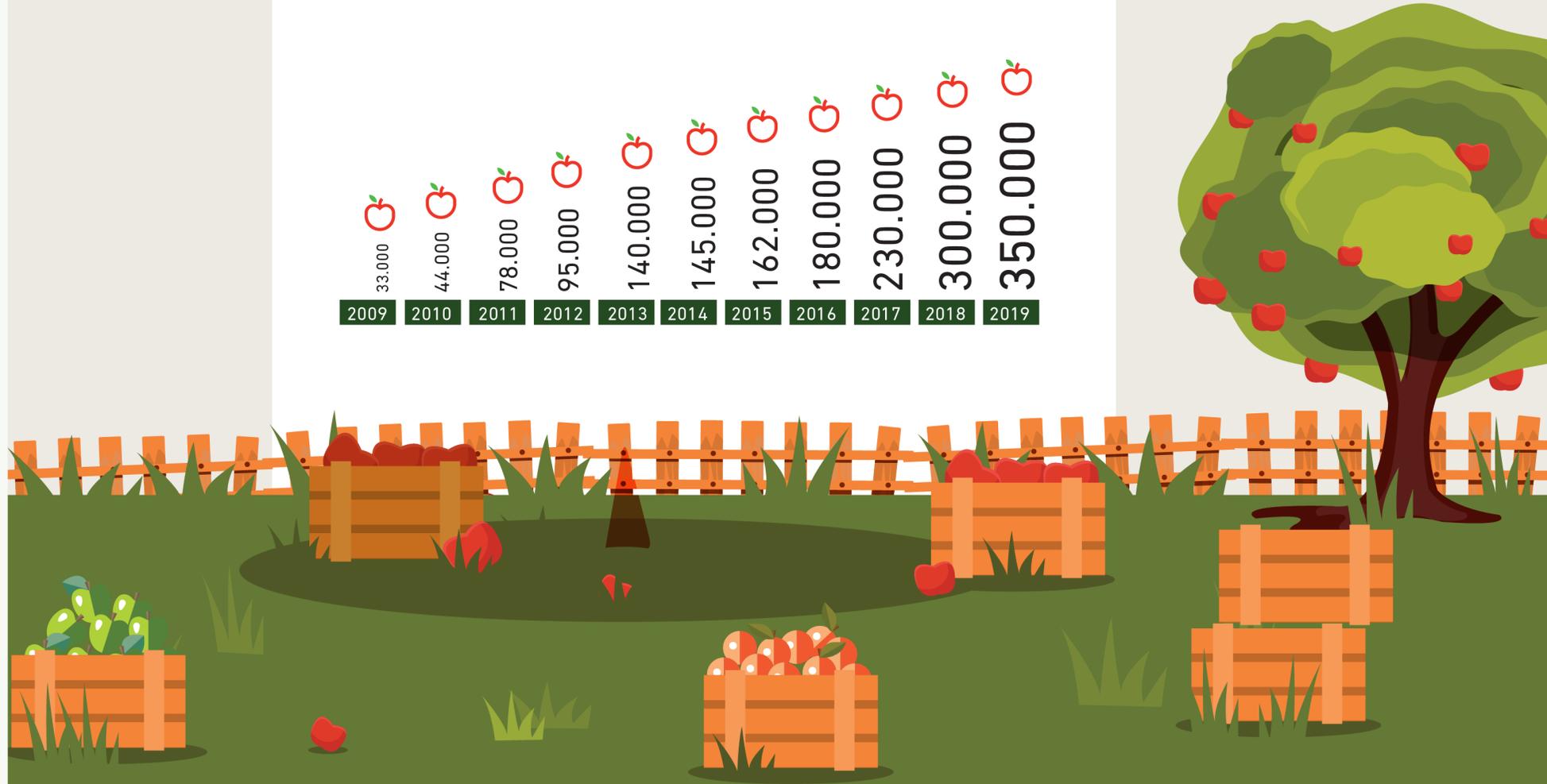
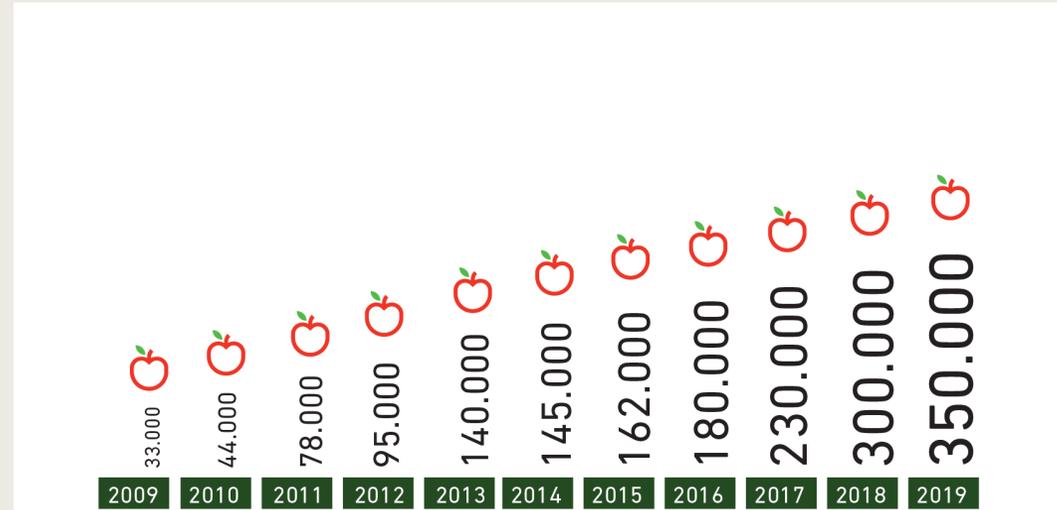
1 packing house



350.000 tons/year

Turkey's largest fruit growing and fruit juice processing company

## The amount of fruit processed in Anadolu Etap plants has recently exceeded 350,000 tons



## DIGITAL AND SMART FARMING PRACTICES AT ANADOLU ETAP



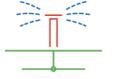
Early warning systems - agricultural meteorological station technologies



Digital pheromone trap technologies



Soil preparation machines working on the defined land



Smart irrigation and fertilization systems



IOT-based heat, humidity, and temperature



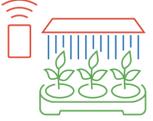
Smart chlorophyll measuring devices for detecting harvest maturity



Automated fruit selecting/sorting machines



Tracking systems from soil to table



Remote controlled irrigation systems



Biotechnical control methods



Agricultural machinery equipped with sensors



Greenhouse installations



Automatic anti-freeze propeller systems



ERP software systems

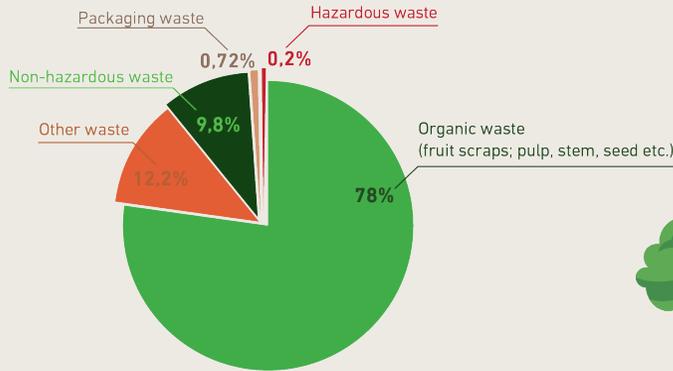




100% recyclable organic waste

**78% Organic Waste Rate**

Waste Rates At Anadolu Etap



**Recycling**

The unit of recycled waste (glass, plastic, paper etc.) at Anadolu Etap in tons



1 ton of paper saves 17 trees from being cut down. Anadolu Etap saved 219 trees from being cut down in 2018 and 2019 with recycled wastes



We Saved **114.000 m<sup>3</sup> Water**

at our fruit juice plants

- Although the amount of our processed fruit increased by 17%, the total rate of water use was reduced by 14%.
- We reduced the amount of water used to process 1 ton of fruit by 45%.



## At all Anadolu Etap farms



We have planted thousands of leyland cypress and paulownia trees around the fruit trees, thus protecting them from the wind using natural methods.



We protect the local natural heritage by preserving **plane trees and Trojan oaks**.



We maintain the natural ecosystem with **more than 100 bird nests and over 4,000 beehives**.



We protect **the Anatolian ground squirrel**, which is a species categorized as close to extinction, and thus contribute to sustainable biological diversity.



We use **pheromone traps**, and fight pests by using biotechnical methods, which are aimed at eliminating insects that are harmful to plant species and increasing the number of beneficial insects.



We use **mulch cover** to ensure that the fruit trees benefit from the soil and the sunlight in the most efficient way



## Equality of Opportunity in Education



As of 2019,

**we have contributed to the education of 876 Miço's in our farms**

We host more than 2,000 seasonal agricultural workers at our farms, with their families and children, every year. With our Miço (Children of Seasonal Agriculture Workers) program, we contribute to the education of those children who have had to migrate with their families. Since 2015, they have been able to continue their education without interruption.

We work in cooperation with the Provincial Directorates of the Ministry of National Education and Directorates of Public Education and provide assistance for these MiçOs, who stay on our farms, to be enrolled in the nearest regional school during the school year. We also provide them with transportation assistance to get them to the schools. When the school year ends, these children are provided with different forms of education, such as painting, handicrafts, music, physical education and Turkish, in schools that we open in our farms. In addition, MiçOs have regular health screening; they also receive training on oral and dental health and personal hygiene.

**As of 2020, we contributed to the training of 361 MiçOs in our farms by taking high level Covid-19 precautions.**



## Contribution to Sustainable Agriculture & Women Employment



**We trained 875 farmers, 75% of whom were female farmers**

We work with the visions of ensuring the sustainability of the ecosystem we have created, and of introducing new and improved standards in fruit growing, both to our country and globally.

We aim to spread modern fruit growing techniques and principles of sustainable agriculture in our country, and to contribute to the economic and social development of the regions where our plantations are located.

With the AgroAcademy trainings we have been providing to local farmers since 2012, we consider the added value created by women, especially, those participating in the agricultural workforce.



“We safely continue to meet the healthy nutrition and food needs of society **without interruption**”



The first Turkish fruit company qualified with the "TSE COVID-19 SAFE PRODUCTION CERTIFICATE" qualified by the Turkish Standards Institute. The studies carried out in our farms, plants and facilities, has been evaluated by TSI on the grounds of "Growing, collecting, transportation, storage and packaging activities of soft or stone seed fruits". Having fulfilled and complied with all terms and conditions stipulated by Turkish Standards Institution (TSI) experts in the "Covid-19 Hygiene, Infection Prevention and Control Guide" for organizations, we have been qualified the "Covid-19 Safe Production Certificate" as the first fruit growing company in Turkey.

## Covid-19 Precautions at Anadolu Etap



### Hygiene Measures

- Security
- Sanitation
- Lunch Halls
- Shuttle Buses



### Employee Health

- Transfer of Seasonal Workers
- Home Working, Administrative Permits
- Field Work on Rotation Basis
- Trainings
- Additional Medical Staff Employment
- Quarantine and Isolation
- Visitor Entry Restrictions



### Emergency Plans

- Emergency Committee



[Click here to see our Covid-19 precautions we take at our locations](#)





**ANADOLU ETAP**

